



TRADING THE TALENTS

2. Evaluating Investment Options

1

INVESTMENT SCORECARD

- Easy to Understand?
- Can It Beat Inflation?
- Is It Low Cost?
- Is It Diversified?
- Is It Non-Speculative?
- How Much Time to Manage?
- Acceptable Risk?
- Liquidity?
- Complete Moral Clarity?

9 POINTS TOTAL

2

USING THE SCORECARD

- The scorecard is a guideline to help evaluate investment types. Some ratings may be subjective.
- Higher scoring investments should be given priority in our portfolios.
- However, lower scoring investments can still be valuable for diversification purposes.

3

TYPES OF SHORT-TERM SAVINGS

4

TYPES OF SHORT-TERM SAVINGS

- Savings Accounts/Money Market
- Certificate of Deposit
- Bonds/TIPS/Bond Funds
- SDA Union Revolving Funds

5

SAVINGS SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

5-8 POINTS

6

LONG-TERM INVESTMENTS

7

FINANCIAL ADVISORS

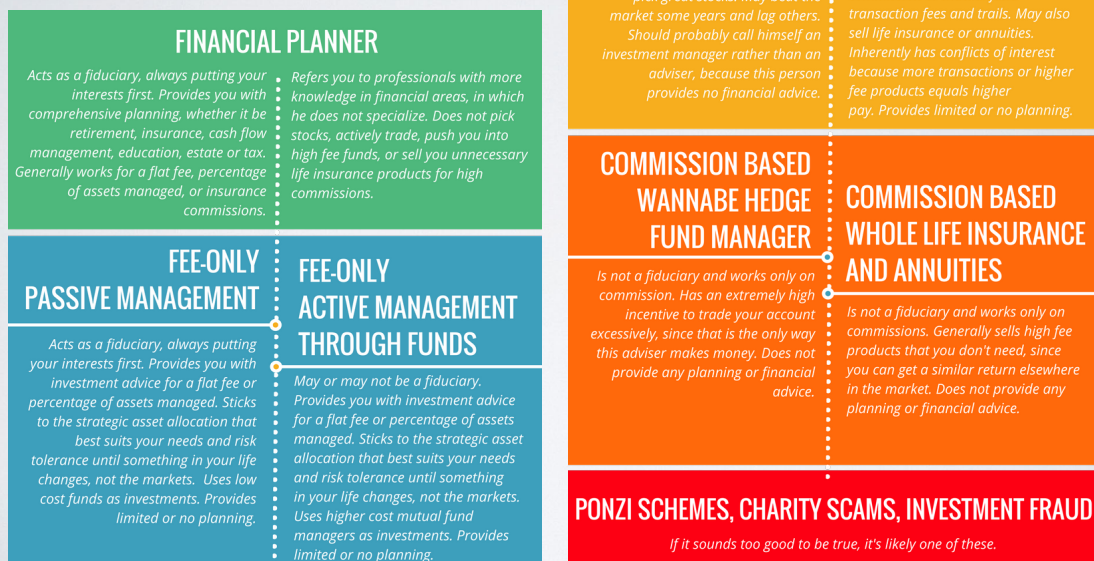
8

FINANCIAL ADVISORS

- Salesmen vs. Fiduciaries
- CFP: Certified Financial Planner
- Follow the money! (Flat fee, percent of assets, commissions, etc?)
- Doctors are prime targets
- No one will ever care as much about your money than you (unless they want part of it for themselves).

9

FINANCIAL ADVISOR SPECTRUM



<http://www.mymoneyblog.com/full-spectrum-of-financial-advisors.html>

BUSINESS / PRACTICE

11

BUSINESS/PRACTICE SCORECARD

- Easy to Understand?
- Can It Beat Inflation?
- Is It Low Cost?
- Is It Diversified?
- Is It Non-Speculative?
- How Much Time to Manage?
- Acceptable Risk?
- Liquidity?
- Complete Moral Clarity?

__ **POINTS**

12

INDIVIDUAL STOCKS

13

STOCKS SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

3-4 POINTS

14

ACTIVE MUTUAL FUNDS

15

MUTUAL FUNDS SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

7 POINTS

16

SOCIALLY RESPONSIBLE INVESTING (SRI) FUNDS

17

SRI SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

7 POINTS

18

SRI FUND EXAMPLES

WealthSimple

- Ave Maria Funds (Catholic)
- Halal Funds (Muslim)
- Biblically Responsible vs. Socially Responsible

CRBN

iShares MSCI ACWI Low Carbon Target ETF

Global stocks with a lower carbon exposure than the broader market

SHE

SPDR®** **SSGA Gender Diversity Index ETF

Companies that achieve greater levels of senior leadership gender diversity

19

SRI FUND EXAMPLES

Timothy Plan

INVESTING WITH BIBLICAL PRINCIPLES

LIFE
ABORTION: Life is a precious gift from God—even from the moment of conception. This screen seeks to protect the life of the unborn by screening out companies involved in the abortion industry, including fetal tissue research and the manufacturing and distribution of abortifacients.

FAMILY
ENTERTAINMENT: Families are the foundation of our culture, and the values we instill need to be preserved. This screen identifies companies engaged in anti-family entertainment through the promotion of violence, language, sex and drugs through advertisements, media, games, stores, establishments, publications, and the Internet.

LIBERTY
RIGHTS: We are endowed by our Creator with certain unalienable rights—life, liberty, and the pursuit of happiness. These rights are removed from many people across the world. This screen identifies companies that are involved in human oppression, human trafficking, slave labor, terrorism, and Christian persecution.

LONGEVITY
TOBACCO: Known as a silent killer and a common cause of lung cancer, we do not invest in companies that manufacture tobacco. This screen identifies manufacturers of cigarettes, cigars, smokeless tobacco products, tobacco leaf distributors and marketers, and tobacco specific retail stores.

PURITY
PORNOGRAPHY: Our culture has exchanged true beauty and sexuality for the lust of the eyes and impurity—and seeks to make it a commodity. This screen identifies companies engaged in the promotion of adult themes through advertisements, media, games, stores, establishments, publications, and the Internet.

MARRIAGE
LIFESTYLE: Marriage is holy—instituted by God. The lifestyle research seeks to protect the sanctity of marriage by identifying companies engaged in the promotion of lifestyles contrary to biblical beliefs, while seeking to treat all persons with dignity and non-discrimination as to benefits granted to all employees.

SOBRIETY
ALCOHOL: Alcohol addiction hurts and destroys children and families; therefore, we do not invest in companies that manufacture alcohol. This screen identifies companies that enable these abuses, including brewers, distillers, microbrewers, and winemakers.

STEWARDSHIP
GAMBLING: We are called to be wise stewards with all that God has given us—not as one who gambles away his money or brings himself to ruin. This screen identifies gambling related activities, including equipment manufacturers, casinos, riverboats, cruise lines, racetracks, and gambling software.

TIMOTHY PLAN

© 2018 Timothy Plan, LLC. All Rights Reserved | 1000 Mallard Drive, Orlando, Florida 32711 | 800-846-7026 | timothyplan.com

20

INDEX (PASSIVE) FUNDS

21

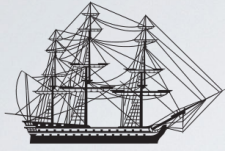
INDEX FUNDS SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? (ETFs) |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

8 POINTS

22

INDEX FUND ADVISEMENT SERVICES



Vanguard[®]



REAL ESTATE

REAL ESTATE SCORECARD

- | | |
|--|--|
| <input checked="" type="checkbox"/> Easy to Understand? | <input checked="" type="checkbox"/> How Much Time to Manage? |
| <input checked="" type="checkbox"/> Can It Beat Inflation? | <input checked="" type="checkbox"/> Acceptable Risk? |
| <input checked="" type="checkbox"/> Is It Low Cost? | <input checked="" type="checkbox"/> Liquidity? |
| <input checked="" type="checkbox"/> Is It Diversified? | <input checked="" type="checkbox"/> Complete Moral Clarity? |
| <input checked="" type="checkbox"/> Is It Non-Speculative? | |

4-5 POINTS

25

HOMES IN THE COUNTRY

- Fathers and mothers **who possess a piece of land and a comfortable home** are kings and queens. [AH 141.2]
- Educate our people to get out of the cities into the country, where they can **obtain a small piece of land and make a home** for themselves and their children. [AH 373.2]

26

HOMES IN THE COUNTRY

- Parents can **secure small homes in the country**, with land for cultivation, where they can have orchards and where they can raise vegetables and small fruits to take the place of flesh meat... **God will help His people to find such homes outside the cities.** [CL 24.3]

27

REAL ESTATE INVESTMENT TRUST (REIT)

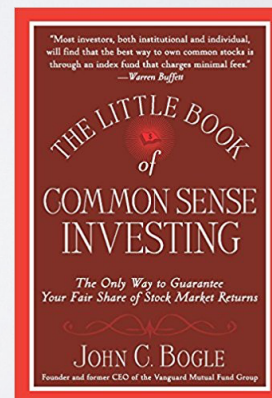
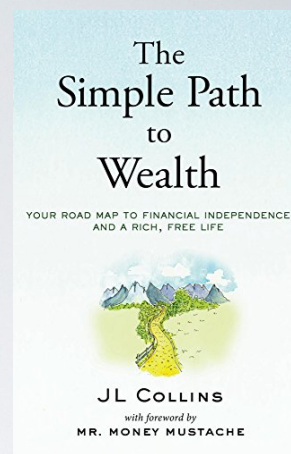
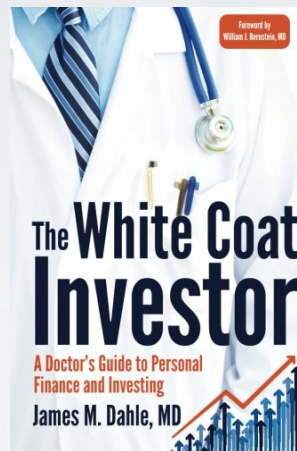
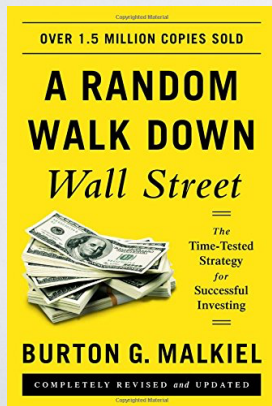
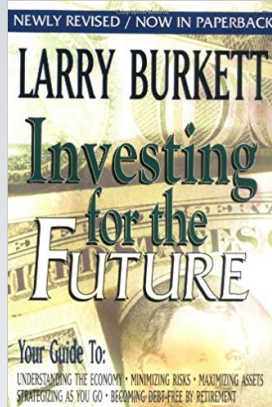
28

REIT SCORECARD

- Easy to Understand?
- Can It Beat Inflation?
- Is It Low Cost?
- Is It Diversified?
- Is It Non-Speculative?
- How Much Time to Manage?
- Acceptable Risk?
- Liquidity?
- Complete Moral Clarity?

4-8 POINTS

BOOKS



WEBSITES

- SavingTheCrumbs.com
- WhiteCoatInvestor.com
- MrMoneyMustache.com
- JLCollinsNH.com

*Saving the
Crumbs*

THE WHITE COAT INVESTOR



31



TRADING THE TALENTS

2. Evaluating Investment Options

32