

The background features a network diagram with various icons connected by lines. The icons include a smartphone, a laptop, a lightbulb, a mail envelope, a pie chart, a magnifying glass, a hand pointing, a globe, a cloud, a play button, a gear, a bar chart, a pencil, a speech bubble, a person silhouette, a document, a bar chart, a magnifying glass, a pencil, a globe, a cloud, a play button, a gear, a bar chart, a magnifying glass, a pencil, a globe, a cloud, a play button, a gear, a bar chart, a magnifying glass, a pencil, a globe, a cloud. The bottom of the image shows silhouettes of several people's heads and shoulders, suggesting a group or community.

# How To Start A Viral Infection

## Dee Casper, UnScene Media Group





Parent: When do I get my kids involved?

SOCIAL MEDIA FOR SOCIAL GOOD



How do we engage in social media in a safe, responsible, and evangelistic way?


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# What do I post?

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**Seek to grow relationships and friendships by connecting with people, but not grow a love and a tolerance for the things that ensnare them**

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**Do your homework  
Who are you wanting to reach?  
What gets their gears turning?**

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When posting think about what you are saying, and how the people who follow you, or are friends with you would respond

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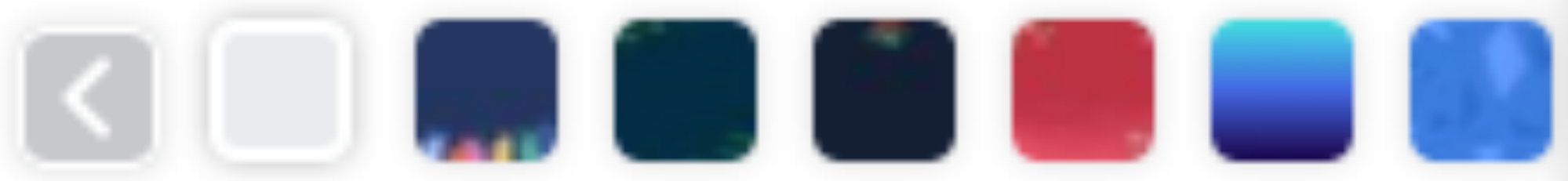
Who should be able to see it?

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What's on your mind?



- [Photo/Video](#)
- [Feeling/Activity](#)
- [Live Video](#)

Who should see this?

- Public**  
Anyone on or off Facebook
- Friends**  
Your friends on Facebook
- Friends except...**  
Don't show to some friends
- More...**



**Public** ▼


**Post**



Content is king  
Use what gear you have  
“Just keep uploading”

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Post things that are relevant to young people and what they wrestle with  
The stuff that is killing them, and that social media fuels that needs to be addressed

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Show examples

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**Don't Weary Your Audience**

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Jasper Ivan Iturriaga  
(Jap)

✓ Friends ▼

✓ Following ▼

Message

⋮

Timeline

About

Friends 63 Mutual

Photos

More ▼





## Digital Evangelism Strategies

@DigiEvangelism

Home

About

Photos



👍 Liked ▾

📡 Following ▾

+ Create Fundraiser



Learn More

💬 Message

[www.sdadata.org](http://www.sdadata.org)



[f Follow me on facebook!](#) [G+](#) [Globe icon](#) [Profile icon](#)



# ThatChristianVlogger

42,876 subscribers

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- Home
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Events



Little Light  
STUDIOS

THOUGHT  
PROVOKING  
MEDIA

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Authentic. Biblical. Cinematic.  
STOCK VIDEO

VideoMission  
Stock Footage


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Sign Up

 Send Message





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Following ▾

Share



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 Share



Learn More

 Message



**BibleAsk**

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Restore a Child

Community

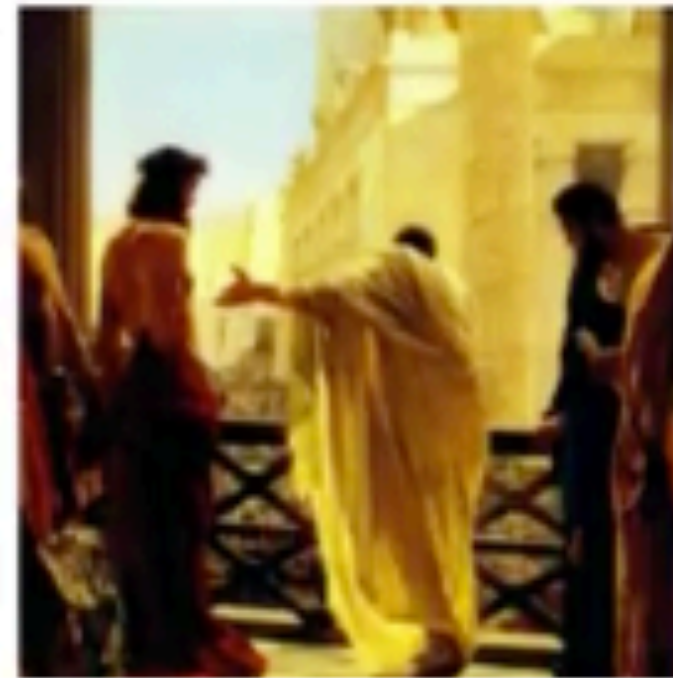
Create a Page



September 23, 2017?

- 6 days ago

Hello D, Thank you for your question. There is much excitement on the internet around the date Septe... [\(read more\)](#)



Were the Jews cursed for crucifying Jesus?

- 1 week ago

Hello T, Thank you for contacting BibleAsk. "And all the people answered and said, "His blood be on... [\(read more\)](#)

Liked ▾

Following ▾

Share

...

Contact Us

Status Photo/Video



Write something on this Page...

Posts



BibleAsk



Reference Website in Loma Linda, California

Community

[See All](#)

[Invite your friends](#) to like this Page

81,163 people like this

81,080 people follow this



Real Questions. Real Answers. Bible Based.




## BibleAsk

@BibleAsk


BibleAsk (formerly ProofDirectory) [#SDA](#)

[#OnlineMinistry](#)

[#TotalMemberInvolvement](#)

 United States

 [BibleAsk.org](http://BibleAsk.org)

 Joined October 2009

Tweets  
**20.1K**

Following  
**130**

Followers  
**6,758**

Likes  
**105**

**Tweets**

**Tweets & replies**

**Media**



**BibleAsk** @BibleAsk · 28m

How often should Christians partake of the Lord's Supper?



**How often should Christians partake of the Lord's ...**

Hello A, Thank you for contacting BibleAsk. "For as often as ye eat this bread, and drink this cup, ye do shew the Lord's death till he come" (1 Corinthians 11:26). The

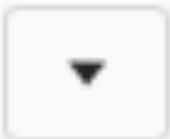
[bibleask.org](http://bibleask.org)





azurefarm

Following

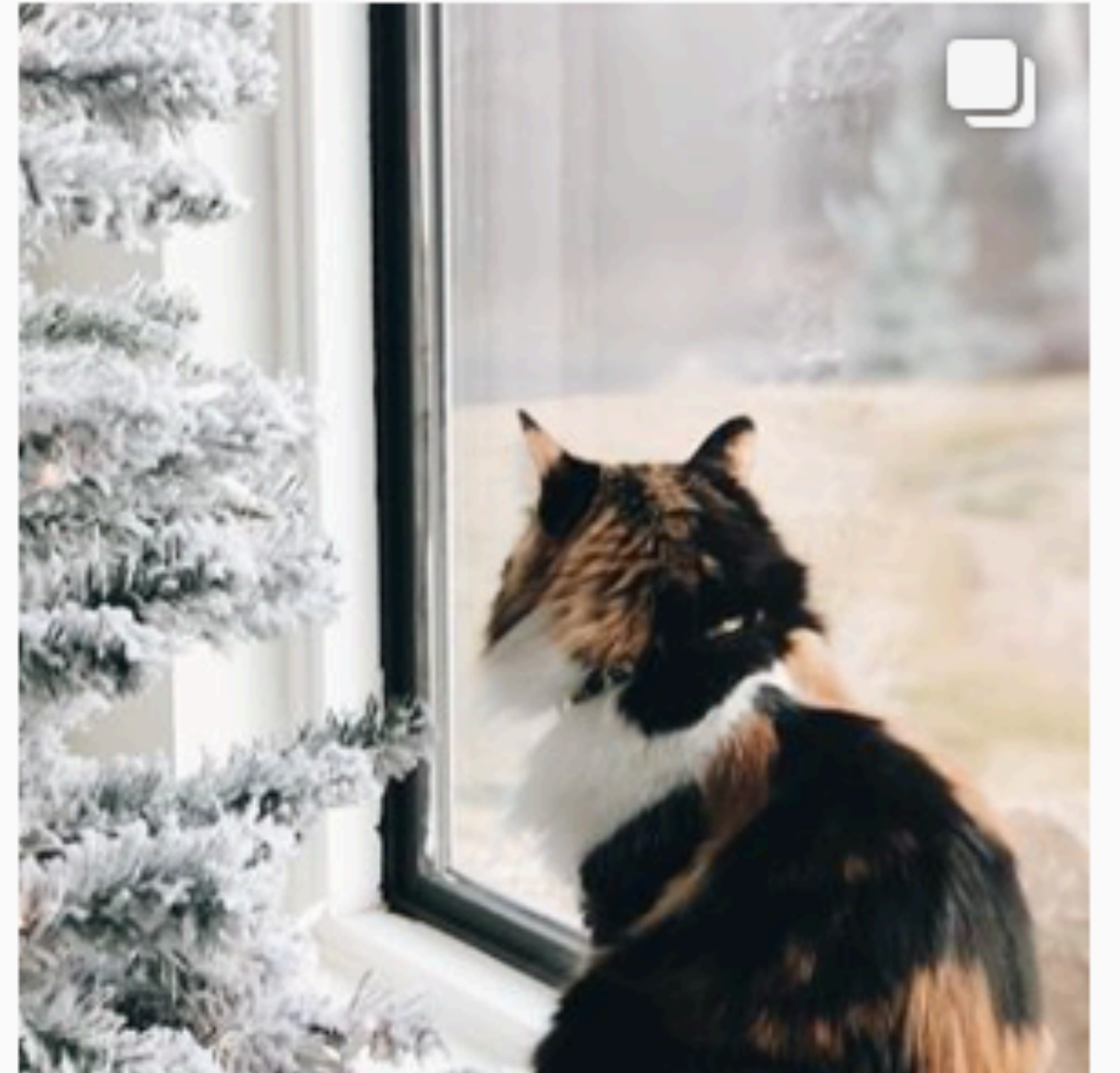
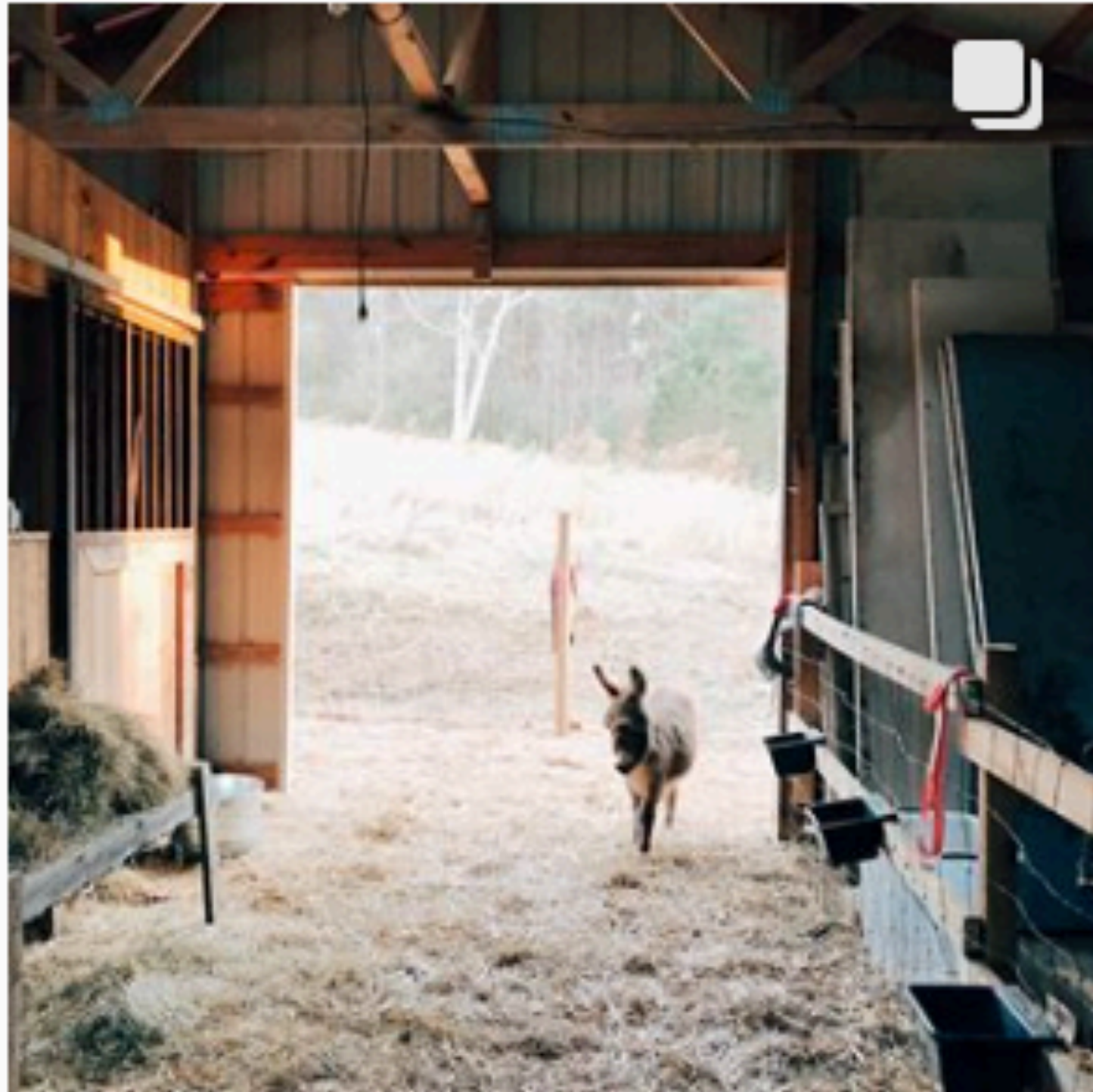


414 posts

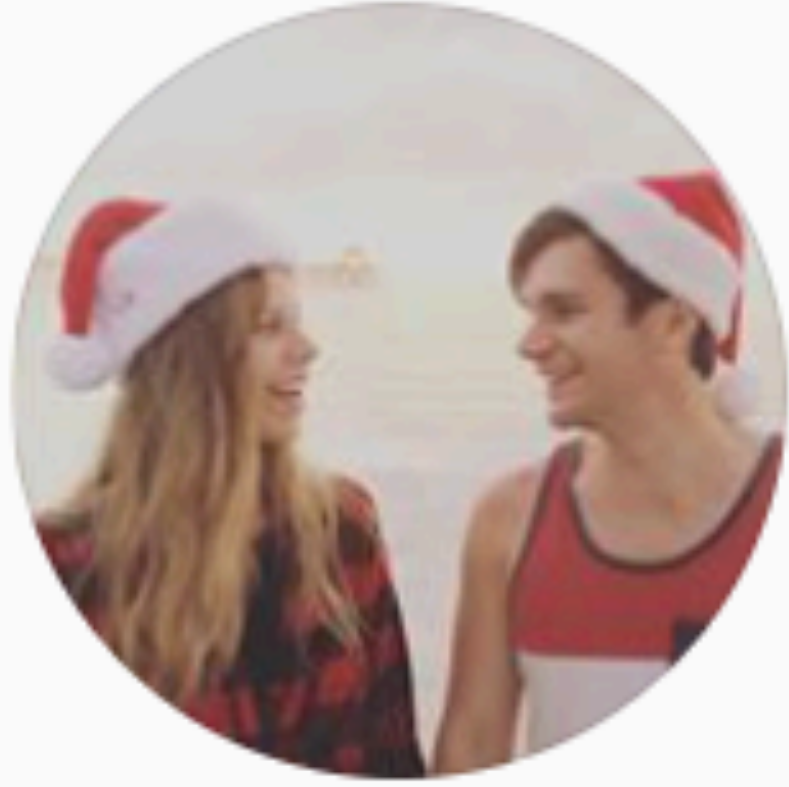
938 followers

353 following

Annette AZURE FARM 🌿 Homestead in Georgia Capturing life and God's creations  
👩‍🌾 Farmwife | 1 Donkey 🐴 | 2 Cats 🐱 🐔 17 Chickens | 7 Alpacas | ✨ 📌 see blog  
here [www.azurefarmlife.com/blog/2017/9/11/pearls-story](http://www.azurefarmlife.com/blog/2017/9/11/pearls-story)







eandmbambrick

Following



205 posts

8,010 followers

792 following

Evan & Michelle Try something new every day 🕊️







ayatakitabharian

Follow



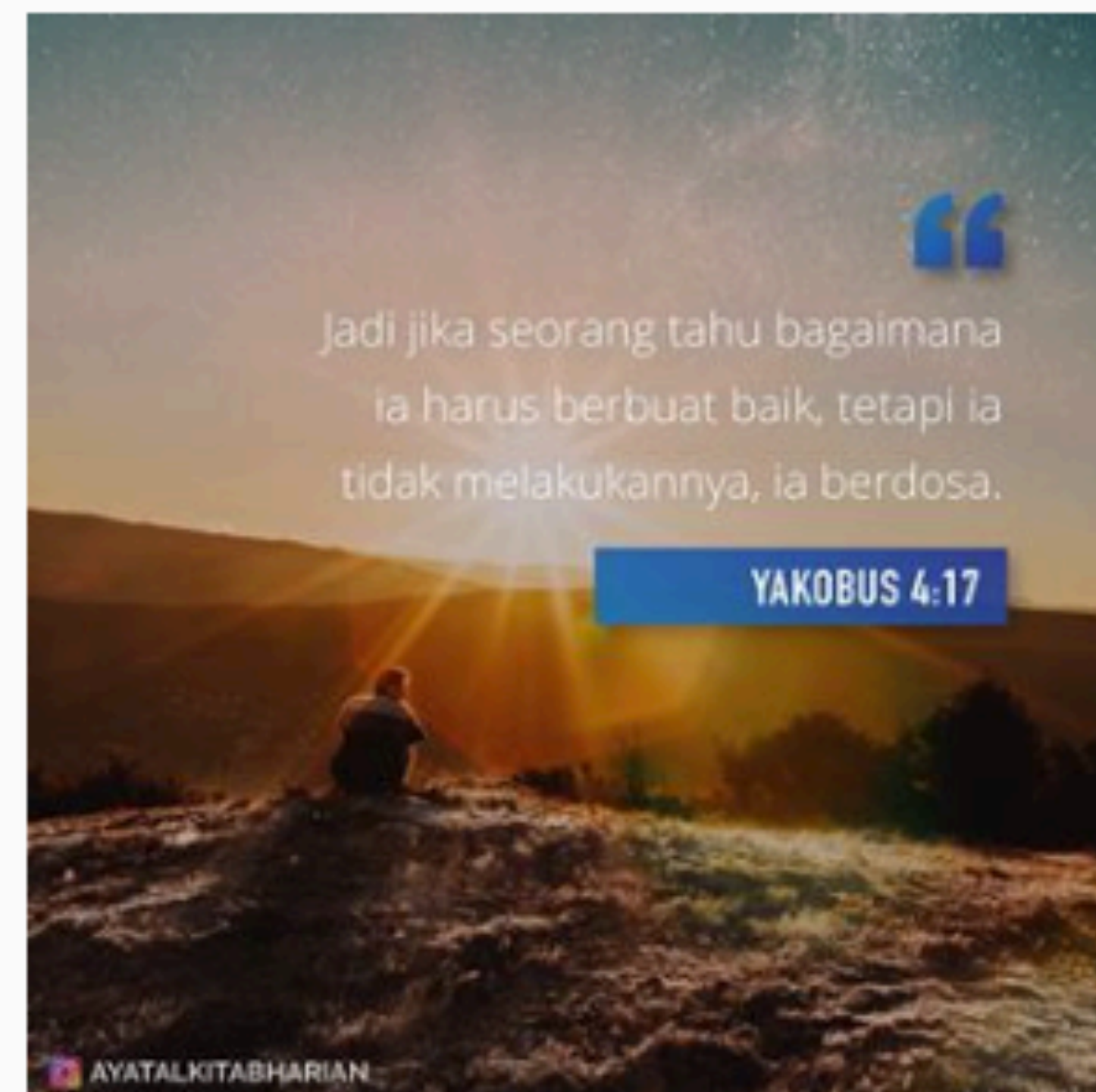
...

437 posts

65.8k followers

0 following

**Ayat Alkitab Harian** 🔍 Pelajari Alkitabmu lebih dalam — ✉ Kirim DM untuk pertanyaanmu — 🔔 Jangan lupa turn on POST NOTIFICATION — ❗ FOLLOW & SHARE dengan temanmu — [ayatakitabharian.com](https://ayatakitabharian.com)





**Neville Neveling**  
**WhatsApp**

The background is a dark teal color with various white and light blue icons. These include a magnifying glass, a globe, a compass, a person silhouette, a gear, a chain link, a lightbulb, a play button, a laptop, a document, a clock, a smartphone with an envelope, a bar chart, a hand holding a megaphone, a camera, a Facebook 'f' logo, a Twitter bird, and a YouTube logo. The text is overlaid on this background.

**Dwayne Lemon & Lisa Manzanares**  
receiving much needed help to get  
**surgeries**

**Melody Mason's mom getting cancer  
treatment**

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**Miracle car payments  
Audioverse**

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**Private Messages**

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**Keep throwing things at the wall until  
something sticks**

**“Just keep uploading”**

**Focus on building relationships**

**Be consistent, don't be like Lot**

**God can do something with something,  
but He can't do anything with nothing**

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Questions?

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@deecasper24

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/c/deecasper

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Dee Casper